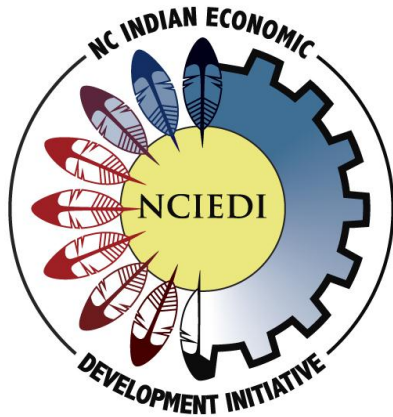


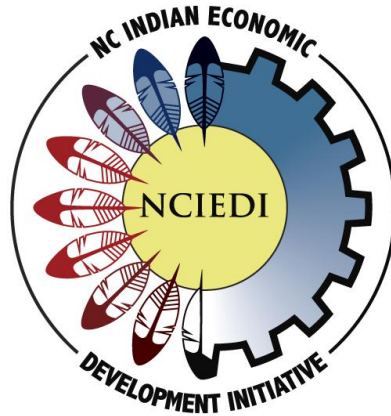
# NC Indian Economic Development Initiative

## **2013 NER Presentation**



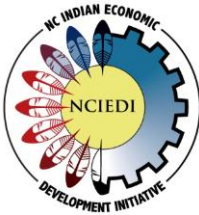
# NC Indian Economic Development Initiative

**Mission:** *Advocate and facilitate economic development in North Carolina's American Indian communities by promoting business expansion, opportunities and partnerships.*

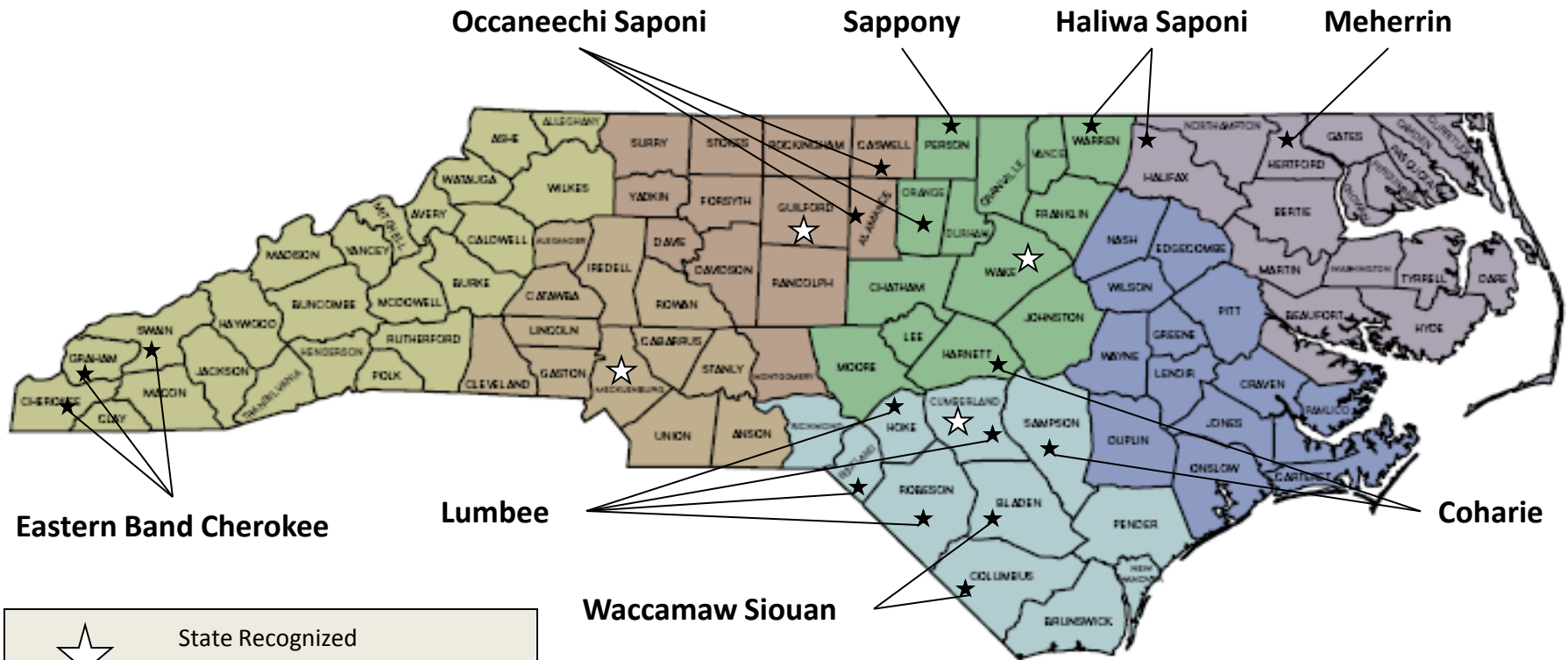


# NC Indian Economic Development Initiative

**Vision:** The development and growth of viable, capable and competitive American Indian businesses and entrepreneurs that create sustainable jobs and assets.



# NCIEDI Footprint



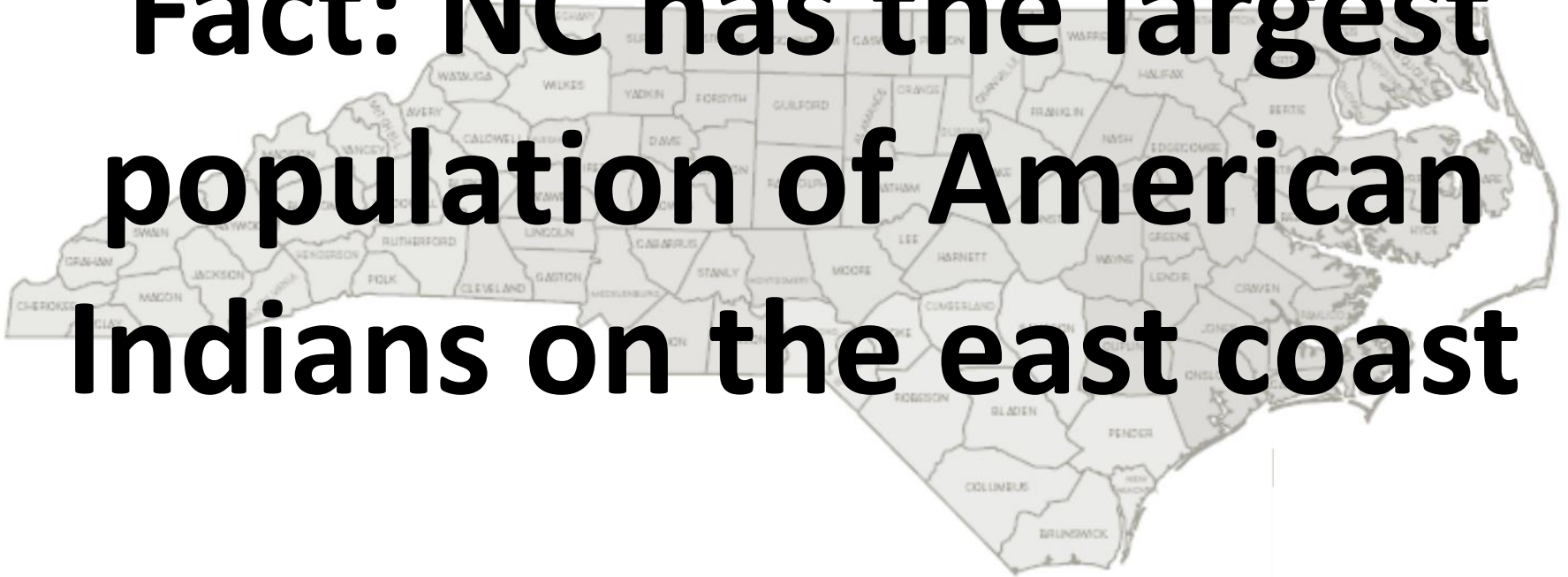
State Recognized  
Urban Indian Organizations

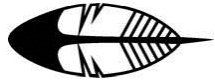
Cumberland County Indian Association  
Guilford Native American Association  
Metrolina Native American Association  
Triangle Native American Society



# NCIEDI Footprint

**Fact: NC has the largest population of American Indians on the east coast**



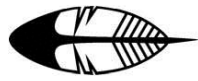


# NCIEDI Programs

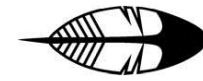


- Technical Assistance and Counseling for Businesses
- Tribal Economic Development
- Minority Certification Support
- NCDOT Program Support for Businesses
- LEED Certification Education and Training
- Business Development and Education Trainings
- Business Networking
- Marketing Support
- Business Strategic Planning
- Indirect Financial Assistance
- Business Advocacy Support





# NCIEDI Programs



Leveraged Relationships and Impactful Examples

Cherokee Business Summit Tribal  
Economic Development



LEED Construction Support Program

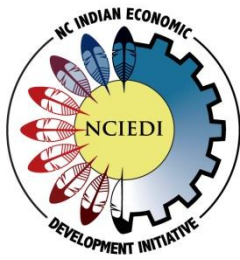
Metcon Construction and Duke Energy



NCDOT Diversity Program

New American Indian Restaurant  
“7 Directions” in Downtown Raleigh





# Key Performance Indicators

## 2007 - 2013

- 510 Clients/Businesses served
- 8 Tribes & 4 Urban Indian Organizations supported
- 15 Networking events
- 20 Training/Educational events
- \$235,000,000 Contract/Bid opportunities
- 480 Jobs created due to our assistance



# NCIEDI vs. Similar Organizations

Are there “similar”  
organizations?

☒ Yes



# NCIEDI vs. Similar Organizations

Do they concentrate resources  
and efforts within the NC Tribal  
and Indian business  
communities?

☐ No... ☒ But we do



# NCIEDI vs. Similar Organizations

Do they understand the issues,  
politics, barriers and the cultural  
assimilation of working with  
American Indians and supporting  
their businesses?

☐ No... ☒ But we do

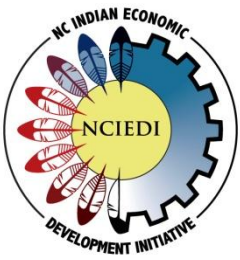


# NCIEDI vs. Similar Organizations

Do they act as a catalyst for bringing in non-Indian partners and business resources to these communities for support?

☐ No... ☒ But we do





# Budgetary Impact

## NCIEDI Future Sustainability

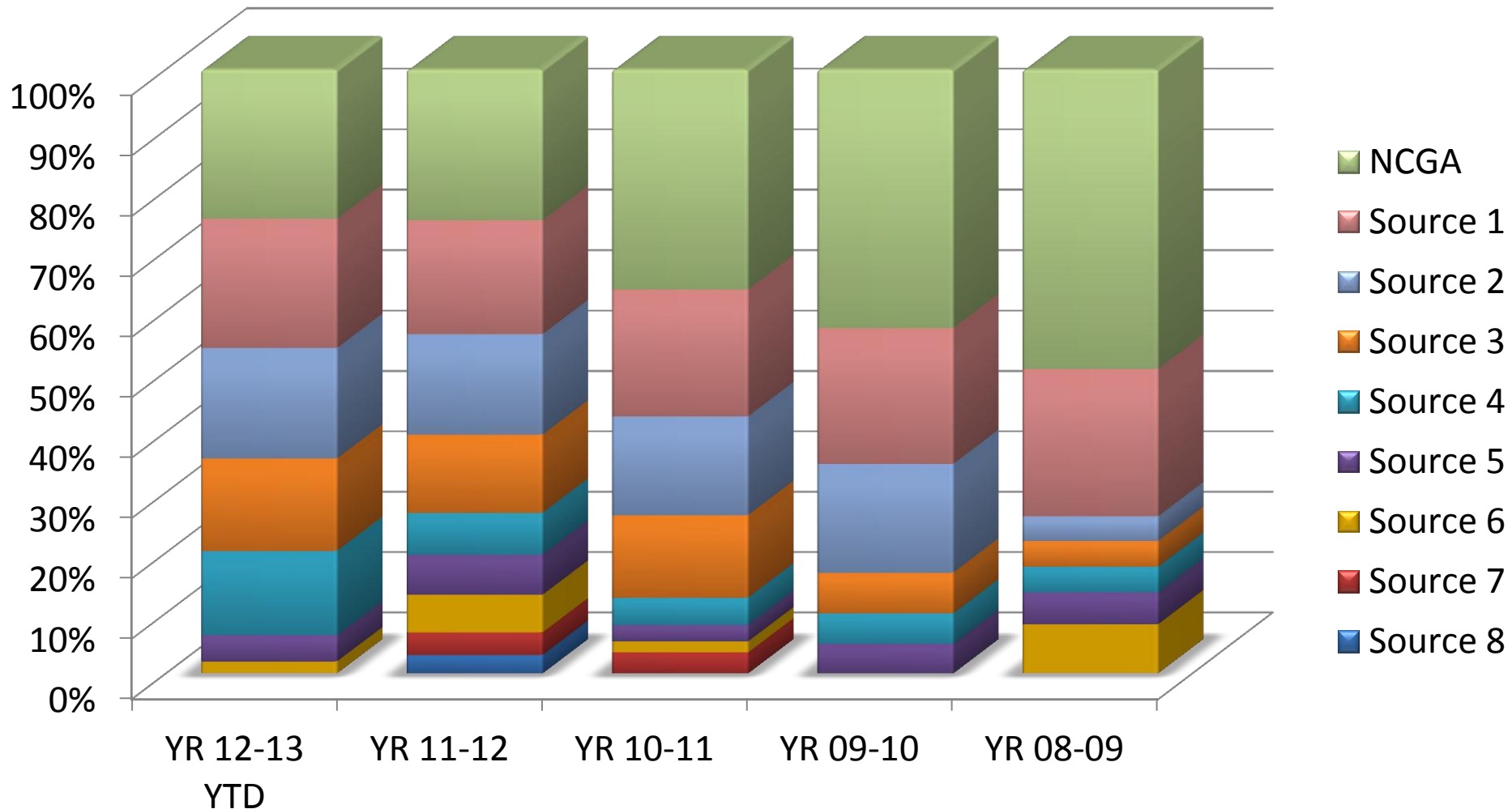
It is not feasible for the type of services we offer to ever get to the point of being 100% fee-for-service.

We will always require philanthropic or state support.



# Budgetary Impact NCIEDI Contributors

FY 2008 – 2013 YTD



# Budgetary Impact

## **NCIEDI Contributors**

FY 2008 – 2013 YTD

NCIEDI understands the value of our relationship with NC and have worked diligently over the last 3 three years to diversify our portfolio of funders.

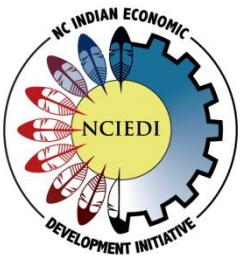
# Budgetary Impact

## **NCIEDI Contributors**

FY 2008 – 2013 YTD

This reduces the burden of any one particular financial supporter, while increasing the leverage of the dollars given by all funders.



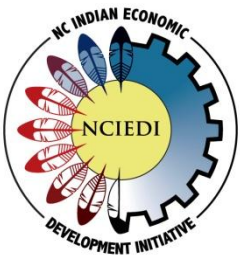


# Budgetary Impact

## NCIEDI Future Sustainability

We believe based on our ROI to the State, we can continue that pattern and ask that our state appropriation be increased to keep pace with growing American Indian Businesses and Taxpayers.



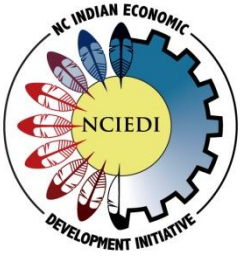


# Budgetary Impact

## NCIEDI Future Sustainability

- NCIEDI works at a rate that is less than half of what it would cost the State to emulate and continues to reduce entitlements by creating opportunities and jobs.





# Budgetary Impact

## NCIEDI Future Sustainability

- No state support would retard growth and hurt business development in our communities and the State.



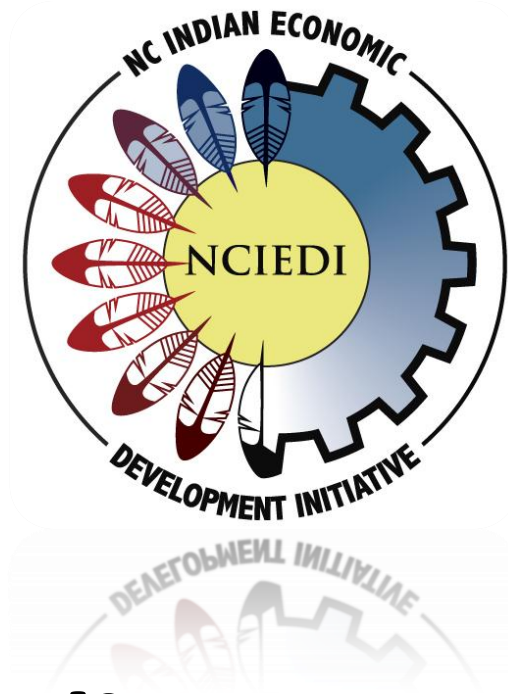


# Our Pact



We are all in this together for  
a better NC ! ! !

**Thank You for your  
Continued Support...**



**NC Indian Economic  
Development Initiative**